

Things to Consider When Your Considering Getting a Bachelor's Degree in Business

There are 11 main majors with bachelor of business and you have to have a concentration aside from the core. To be truly competitive in the business field you need to choose a specific major of those listed below.

1. Accounting: designed for students seeking careers as professional accountants or in any financial area of business. The course combines sound accounting principles with practical business applications.
2. Business Law: supports students' employability in careers such as accounting, management and marketing.
3. Economics: designed for students intending to pursue a career as business economists or economic consultants or in a wide range of corporate management roles.
4. Electronic Commerce: designed for students seeking careers in electronic commerce, information systems and mainstream business disciplines.
5. Finance: designed for students who propose to follow a career in finance. Graduates in finance are to be found in stock broking, investment management, financial advisory roles and the finance division of all types and sizes of companies.
6. Human Resource Management: provides the theoretical and practical foundations for a human resource management practitioner.
7. Industrial Relations: designed for students who wish to acquire specialist skills for a career in industrial relations or human resource management in the public or private sphere or in trade unions. It is only available in conjunction with a **Major** in Human Resource Management.
8. Information Systems: designed for students seeking careers in information systems and mainstream business disciplines.
9. International Business: designed for students intending to pursue a business career with an international focus.
10. Management: designed to prepare students for a future in management and focuses on understanding people at work and how organizations operate.
11. Marketing: designed to provide appropriate education for students seeking a wide range of positions in the marketing, sales and marketing communications sector.

Best Positions for Individuals with Business Degrees.

1. Chief Executive Officers (CEOs) earn \$160,440 as an average yearly salary in a multitude of business fields. CEOs are responsible for overseeing operations of many businesses. CEOs are the highest ranking individuals within a company, corporation, organization or agency. CEOs handle the better part of decision making within companies, though frequently CEOs report to a board of directors. CEOs manage the delegation of responsibility within a business as well as internal and external operations, marketing, strategy, financing, human resource issues, hiring and termination of employees, compliance with safety regulations, sales, and public relations.

2. Marketing Managers earn a base salary of \$118,160 yearly, depending upon the field of business. Customer analysis, company analysis, and competitor analysis are the three C's of a marketing manager's job responsibilities. Marketing managers plan, estimate, organize and promote businesses depending upon the company's size, corporate makeup, and industry. Marketing managers meet customers advertising needs relating to level, timing, and composition of demand for a business' product. Marketing managers also work in sales, product development, and pricing strategies to increase business profits, investments, and shares.

3. Agents and Business Managers of Performers, Artists, and Athletes have the potential to earn at least \$101,220 per year on average. Agents and Business Managers of Performers, Artists, and/or Athletes represent clients and market them to possible employers. Agents and managers promote artists, performers, and athletes handle contract negotiation while collecting fees, commissions, and payment to represent clients within business matters. Agents and managers schedule performances, promotional events, auditions, interviews, and issues pertaining travel. Agents and managers work closely with clients, strategically planning career goals, following industrial trends, and assisting with financial planning.

4. Personal Financial Advisors have the potential to earn \$92,970 as a base yearly salary. Personal financial advisors assist in short and long term money management on behalf of a many of clients. Personal financial advisors direct people in terms of debt management, investments, pension or retirement planning, insurance coverage and financial objectives. Personal financial advisors must possess strong communication skills and extensive knowledge of tax, as well as investment, markets. **International economists assert that job growth in this field is faster than all others, expecting the trend to continue well through 2018.**

5. Management Analysts earn a base salary of \$82,920 yearly. Management analysts are the problem solvers of the business world. A management analyst's key responsibilities include researching, proposing, and predicting the best course of action to enhance a company's structure, efficiency, and/or profits. The duties of a management analyst or management consultant vary significantly depending upon the field of specialization.

6. Financial Examiners earn an annual salary of \$78,180. A financial examiner enforces a company or organization's compliance with laws and regulations related financial, investment, and real estate transactions. Financial examiners determine the authenticity of records as well as verify correctness, ensure legality of transactions, operations, and financial solvency, and uphold new, proposed, or revised business laws, policies, and procedures. Coordinating, supervising, managing, and training others are financial examiners primary duties.

Financial examiners review the work of subordinates, manage internal and external audits, and oversees management within an organization.

7. Logisticians earn a yearly salary of \$68,600 depending upon the field of employment. Logisticians primarily analyze and coordinate the procurement, maintenance, and transportation of material, facilities, and personnel within an organization, business, or firm. Logisticians oversee company resources, acquisitions, distributions, internal allocations and deliveries. Logisticians are responsible for the entire life cycle of products, services, and persons within a business.

8. Business Operations Specialists generally earn a base pay of \$64,990 yearly. Business operations specialists coordinate the operations of companies, organizations, and institutions within the public and private sector. Business operations specialists oversee day to day activities of an organization. Business operations specialists closely monitor the use of materials and human resources while planning, directing, and coordinating company policies. Job responsibilities of business operations specialists vary greatly depending upon the field of employment.

9. Cost Estimators earn a base pay of \$60,320 yearly. Cost estimators are the business industry's forecasters. Cost estimators' job responsibilities vary within the specific field of specialization. Cost estimators generally focus on the cost, size, and duration of future business projects and endeavors. Cost estimators forecast the profitability of new projects, products, or purchases, while ascertaining material, labor, location, and machinery (including computer) projections. Cost estimators gather information for proposals, products, and other aspects of business to determine the most cost effective strategy to maximize profits in business dealings.

10. Human Resources, Training and Labor Relation Specialists typically earn a base salary of \$58,230 yearly. Human Resources, training, and labor relation specialists are responsible for attracting, motivating, teaching, and retaining qualified employees. Human resource, training and labor relation specialists recruit, interview, and hire new staff while adhering to an organizations established policies. Human resource, training, and labor relation specialists are often involved in strategic planning, as well as issues pertaining to the improvement of morale, productivity, work environment, and development. Human resource, training and labor relation specialists also handle employee benefits, incentive programs, and attendance.